

Independence Historical Trust's

SIGNERS' GALA

October 23, 2019



Join us in honoring this year's

Hamilton Legacy Award

recipient

The Honorable
Thomas J. Ridge

Independence Historical Trust's

SIGNERS' GALA

Sponsorship Recognition



Stars and Stripes Sponsor - \$25,000

★ 12 orchestra level tickets to Broadway Philadelphia's *Hamilton: An American Musical* for either October 3rd or October 10th at the Forrest Theatre*

Company recognized before the event by:

- ★ Company logo prominently placed on invitations and other promotional materials for event**
- ★ Company name included in all press materials including media kits, releases and alerts
- ★ Prominent logo placement on Independence Historical Trust's website with a hyper-link for one year
- ★ Company profile featured in the Independence Historical Trust's newsletter and e-newsletter

Independence Historical Trust's

SIGNERS' GALA

Sponsorship Recognition



(continued)

Company recognized at the event by:

- ★ Logo prominently displayed on signage throughout the event
- ★ Prominent full two page spread, full color advertisement in the event program book
- ★ Formal recognition at the event

Event Participation:

- ★ 24 Tickets to the VIP Reception preceding the Signers' Gala
- ★ 24 Tickets to the Signers' Gala
- ★ 12 pre-paid valet parking tickets

* Only 200 tickets available to *Hamilton, An American Musical*. Tickets will be distributed to sponsors on a first come, first served bases.

** Logos must be sent to Independence Historical Trust by Friday, August 9th to be included in the invitation.

Independence Historical Trust's

SIGNERS' GALA

Sponsorship Recognition



Red Sponsor- \$10,000

★ 6 orchestra level tickets to Broadway Philadelphia's *Hamilton: An American Musical* for either October 3rd or October 10th at the Forrest Theatre*

Company recognized before the event by:

- ★ Company name listed on invitation and other promotional materials**
- ★ Company name included in all press materials including media kits, releases and alerts
- ★ Company logo placed on the Independence Historical Trust's website
- ★ Company profile featured in the Independence Historical Trust's e-newsletter

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SIGNERS' GALA

Sponsorship Recognition



(continued)

Company recognized at the event by:

- ★ Logo on signage throughout the event
- ★ Full page, full color ad in event program book

Event Participation:

- ★ 10 Tickets to the Signers' Gala
- ★ 5 pre-paid valet parking tickets

* Only 200 tickets available to *Hamilton, An American Musical*. Tickets will be distributed to sponsors on a first come, first served bases.

** Logos must be sent to Independence Historical Trust by Friday, August 9th to be included in the invitation.

Independence Historical Trust's

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Sponsorship Recognition



White Sponsor- \$5,000

★ 2 orchestra level tickets to Broadway Philadelphia's *Hamilton: An American Musical* for either October 3rd or October 10th at the Forrest Theatre*

Company recognized before the event by:

- ★ Company name listed on invitation and other promotional materials**
- ★ Company listed on the Independence Historical Trust's website
- ★ Company name listed in the Independence Historical Trust's e-newsletter

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SIGNERS' GALA

Sponsorship Recognition



(continued)

Company recognized at the event by:

- ★ Logo on signage throughout the event
- ★ Company logo in the event program book
- ★ Half page, full color ad

Event Participation:

- ★ 6 Tickets to the Signers' Gala
- ★ 3 pre-paid valet parking tickets

* Only 200 tickets available to *Hamilton, An American Musical*. Tickets will be distributed to sponsors on a first come, first served bases.

** Logos must be sent to Independence Historical Trust by Friday, August 9th to be included in the invitation.

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Sponsorship Recognition



Blue Sponsor - \$2,500

Company recognized before the event by:

- ★ Company name listed on invitation and other promotional materials
- ★ Company listed on the Independence Historical Trust's website
- ★ Company name listed in the Independence Historical Trust's e-newsletter

Company recognized at the event by:

- ★ Logo on signage throughout the event
- ★ Company logo in the event program book
- ★ Quarter Page, full color ad

Event Participation:

- ★ 4 Tickets to the Signers' Gala
- ★ 2 pre-paid valet parking tickets

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Program Book Design Requirements



Stars and Stripes Sponsorship - \$25,000

Program Book - Two page, full color ad spread
Ad must be 13" wide by 9.25" high

(When designing the ad, please remember that the middle of the ad may be in the fold of the book.)

Red Sponsorship - \$10,000

Program Book - Full Page, full color ad
Ad must be 6.5" wide by 9.25" high

White Sponsorship - \$5,000

Program Book - Half Page, full color ad
Ad must be 6.5" wide by 4.5" high

Blue Sponsorship - \$2,500

Program Book - Quarter Page, full color ad
Ad must be 3.125" wide by 4.125" high

Ads are due no later than **Friday, September 20, 2019** at COB.
Logos should be sent in right away to be recognized on website.
Please send all design work to Maiti Gallen at Maiti@inht.org.

All Ads should be full color. Acceptable formats for Ad's - PDF or Jpeg. All Logos should be in color. Acceptable formats for Logo's - PDF, Jpeg, EPS. Must be 300 (dpi)

Independence Historical Trust's

SIGNERS' GALA

Sponsorship Recognition



Sponsorship Contact:

Marketing/Ad Contact:

Company:

Address:

Email:

Phone:

Sponsorship Package: *(Please check your preference)*

- Stars and Stripes Sponsor: \$25,000
- Red Sponsor: \$10,000
- White Sponsor: \$5,000
- Blue Sponsor: \$2,500

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I cannot attend but would like to purchase an ad in the program book

- Full Page: \$1,000
- Half Page: \$500
- Quarter Page: \$250

I cannot attend but would like to make a donation of \$_____ to Independence Historical Trust

Please return this form and check *(made payable to Independence Historical Trust)* to:

Independence Historical Trust
143 South Third Street
Philadelphia, PA 19106

Joyce Walker, Deputy Director
Joyce@inht.org | Tel 215-861-4971

As required by IRS, section (f)(8), all contributions and sponsorships are tax deductible to the extent permitted by law as noted. The official registration and financial information of the Independence Historical Trust may be obtained from the Pennsylvania Department of State by calling toll free, within Pennsylvania, 1(800) 732-0999. Registration does not imply endorsement.